



Image by Simone Virgini, Italy

THE SEVENTEENTH ANNUAL 3X3 INTERNATIONAL ILLUSTRATION AWARDS

2020 3x3 Call for Entries

Considered to be the only truly international competition for illustrators, last year's international panel of judges reviewed entries from over fifty countries for our professional show and from 114 schools in twenty-three countries in our student show.

Eligibility

Open to all illustrators, art directors, graphic designers, educators, students, recent graduates, editors, publishers in all countries for commissioned, non-commissioned and personal work *produced* and/or published prior to our show deadline, March 27, 2020

Show Chair Christian Gralingen, *Art Director/Illustrator*, Germany

Professional Show Judges

Benjamin Bours, *Art Director*, Apple
Katja Kollmann, *Art Director*, Der Spiegel, Germany
Nathan Huang, *Art Director*, The New York Times
Victoria Bee, *Art Director/Illustrator*, Belgium
Rafael Alvarez, *Illustrator*, Germany
Tatsuro Kiuchi, *Illustrator*, Japan
Emil Holmewood - Blood Bros., *Illustrator*, New Zealand

Student Show Judges

Syndi Becker, *Executive Design Director*, The Foundry
Cecilia Ruiz, *Illustrator*
Thomas Danthony, *Illustrator*, United Kingdom
Takahisa Hashimoto, *Illustrator*, Japan
TBD

Categories

Professional Show

- § Advertising
- § Animation/Motion
- § Books (*published & unpublished*)
 - General Audience, Picture Books, Young Adult
- § Children's Illustration
- § Comics, Cartoons, Sequential (*published & unpublished*)
- § Corporate Communication
- § Covers
 - Magazines, Books, Picture Books
- § Editorial - Conceptual
- § Editorial - Food & Beverage

- § Editorial - Lifestyle
- § Editorial - Portraits
- § Editorial - Sports
- § Editorial - Other
- § Ephemera
- § Gallery
- § Games
- § Packaging
- § Posters
- § Sci-Fi
- § Self-Promotion
- § Surface Design
- § Three-Dimensional
- § Unpublished

Student Show

- § Animation
- § Books
- § Picture Books
- § Illustration
- § Sci-Fi

How to Enter

Images for judging purposes must 1024-pixels on the longest side, 72 dpi, RGB, jpg. We will request hires files from all winners for reproduction. Animation entries may be entered as an URL or uploaded as a mp4, gif or Quicktime file.

For books or comics enter the *front cover* and *three to four* representative spreads digitally. You may chose to enter all books with or without text, however we do request the cover include the title as published.

Your entry may be a Single entry or a Series (2–5 images). There is no limit on how many entries you may enter.

NEW: We've changed the Series category this year. You may enter two to five images from the same project, and add additional images, up to ten images, for an additional fee. .

Keep in mind a Series is judged as a whole. You may want to consider entering one or more images as Single entries as well.

Fees

Professional Show

A Single entry is \$35. A Series of two to five images with a similar theme is \$65

(\$5 per each additional image, up to ten images). Animation entries, Single \$65, Series \$85.

Our Publication Fee for a winning entry is \$85 (Single or Series) which includes publication in our print and digital Annual plus online gallery. Honorable Mention fee, \$50 includes online gallery and free listing in the book.

Student Show

A Single entry is \$15, a Series of two to five images with a similar theme is \$35 (\$5 per each additional image, up to ten images). Student Winners do *not* pay a Publication Fee.

Deadline

March 27, 2020, Midnight EST

Enter at www.3x3mag.com/shows

Late deadline ends April 3, 2020 — late fees apply

Awards

Best of Show winners receive \$1,500 cash prize, Gold medal winners receive a



free page in our 3x3 Directory—a \$750 cash-value.

Best of Show and Gold medalists receive our distinctive 3x3x3-inch cube. All other medalist, merit and distinctive merit winners receive a distinctive embossed certificate.

Honorable Mention winners will receive a printable pdf certificate.

All awards will be promoted on our site and on all social media.

Gary Powell Student Award

All student winners become finalists. A jury of British illustrators select The Gary Powell Award winner who receives a one-year mentorship with four leading illustrators in the United Kingdom. Included are a total of four tutorials in-person or via Skype.

Gary Powell (1962—2017) was a leading illustrator and educator in the United Kingdom for over 25 years. We are pleased to honor his memory.

The Annual

All medal and merit winners will be featured in our printed and digital edition Annual and online. Our Honorable Mentions will be featured online and listed in the printed Annual. All medal and merit winners will receive a free digital edition of the Annual and a 33% discount on purchasing the print edition. The Annual is distributed each December.

A free digital edition link will be sent to leading art directors and art buyers giving further exposure to all winners. Art directors also receive a discount on purchase of the Annual.

Medalist Exhibition and Presentation

All Best of Show, medalists and distinctive merit winners will be exhibited in a pop-up gallery during the annual New York City Illustration Week in early November. Our cubes and certificates will be presented to those who attend. Light refreshments will be served.