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Call for Entries

3x3 Children's Show

Sponsored by 3x3 Magazine

3X3 MAGAZINE IS ENTERING ITS FIFTH YEAR JUDGING THE WORLD'S BEST CONTEMPORARY CHILDREN'S BOOKS JUDGED BY SOME OF THE WORLD'S BEST ILLUSTRATORS, DESIGNERS AND ART DIRECTORS. STILL ONE OF THE LOWEST ENTRY AND PUBLICATION FEES AROUND AND THIS YEAR WE'RE ADDING NEW CATEGORIES TO JUDGE NOT ONLY CHILDREN'S BOOKS BUT ALSO YOUNG ADULTS, EDITORIAL, EDUCATIONAL AND PROGRAMMING.

Our Judges

Our distinguished panel of judges include David Caplan, senior art director, LITTLE, BROWN BOOKS FOR YOUNG READERS & Laurent Linn, art director for SIMON & SCHUSTER BOOKS FOR YOUNG READERS & Eleni Beja, editor, HOLIDAY HOUSE BOOKS & Elizabeth Parisi, art director, SCHOLASTIC BOOKS & illustrators Raul Colón, Sean Qualls & Serge Bloch.

Judging will take place at the Art Director's Club in New York. ↘

Our Categories

This year's categories include children's books, published and unpublished, young adults—book covers, covers and interiors, educational, editorial, children's programming. We will be judging the actual children's books this year. ↘

Eligibility

Any work produced and/or published during the calendar year 2008.

AS ALWAYS OUR WINNERS WILL BE REPRODUCED IN OUR HANDSOME AWARD-WINNING ANNUAL WHICH IS DISTRIBUTED TO NEWSSTANDS ACROSS THE GLOBE. PRICED LOWER THAN ANY OTHER ANNUAL, ART DIRECTORS AND ART BUYERS ARE EXPOSED TO THE VERY BEST AT A VERY AFFORDABLE PRICE. ADDITIONALLY ALL WINNERS RECEIVE A FREE COPY OF THE ANNUAL; GOLD, SILVER AND BRONZE WINNERS WILL BE FEATURED FOR ONE YEAR ON OUR ONLINE GALLERY, 3X3GALLERY.COM, WHICH WILL BE PROMOTED TO ART DIRECTORS, ART BUYERS AND GRAPHIC DESIGNERS IN THE US. PLUS ENTRANTS ARE CONSIDERED FOR INCLUSION IN OUR THIRD ANNUAL 3X3 ILLUSTRATION DIRECTORY WHICH IS DISTRIBUTED FREE TO LEADING ART DIRECTORS AND ART BUYERS IN THE US. SO WHAT ARE YOU WAITING FOR, ENTER TODAY, JUST TURN THE PAGE.

Deadline: April 14, 2009

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Eligible Work

All entries must have been completed between January and December 2008 and be geared towards children or young adults. Submission of entries acknowledges the right of *3x3 Magazine* to use them for publication and promotion.

Entries may be entered by the illustrator, art director, author, editor or publisher.

Categories

CB *Children's Book - Published*

CBU *Children's Book - Unpublished*

YA *Young Adult*

BC *Book Covers*

CI *Covers and Interiors*

ED *Educational*

MAG *Editorial Illustration*

PRO *Children's Programming*

MISC *Miscellaneous*

Children's Books

Books must have been published and/or produced during the calendar year 2008. Submit actual books or blads. For unpublished books submit comp or select three representative spreads plus a cover.

Young Adult

Books must have been produced and/or published during the calendar year 2008. Submit actual books or blads.

Book Covers

Book covers for children or young adults. Submit digital files of your selection.

Covers and Interiors

Select a cover and three individual spreads for judging. Either Children's Book or Young Adult. Submit digital files of your selection.

Educational

Assignments specifically done for children of all ages. Submit digital files.

Magazine

Editorial illustration for the children's market. Submit digital files.

Children's Programming

For film, video or web—maximum of five minutes—per entry. Also includes web and television spots.

Miscellaneous

Work published on behalf of children or parents of children including packaging and products.

Preparation of Entries

1 If you are submitting an actual book, blad, F&G or comp, tape a copy of the Entry Form to the back of the book. If you are submitting a cover and three spreads, staple the cover to the spreads in the upper left hand corner. Place Entry Form on the back of the last spread.

2 Film entries must be in QuickTime format and uploaded online or sent on DVD. Be sure to put your name on the disc and attach the Entry Form to the back of the case.

3 For websites, submit screenshots of the home page and three representative pages. Include the url on the entry form.

4 If you are submitting digital files they must be 8-inches wide, 300dpi, RGB, jpegs. For horizontal images, make your images 10-inches wide, 300dpi, RGB, jpegs. Please identify your files with the category abbreviation followed by your last name.

Example: CB_Hively1.jpg, CB_Hively2.jpg

When entering a series, simply add the letter S after the category abbreviation. If you are entering more than one series in the same category, add a number after the category. **Example:** CBS_Hively_1a-c.jpg, CBS_Hively_2a-c.jpg.

5 The last step is to put all digital files plus the Payment Form in a stuffed folder identified with your first and last name. *Example:* Charles_Hively.

Instructions for Submitting Actual Books

To enter actual books or blads or F&Gs please place the Entry Form on the back of the book, include a copy of the completed Payment Form and mail it to: 3x3 ProShow, c/o HivelyDesigns, 631 Vanderbilt Street, 2nd Floor, Brooklyn NY 11218-1257. No drop-offs.

Instructions for Submitting Entries Online

For digital files, either upload your folder online or enter on disc. Go to our web site at www.3x3mag.com/callforentries.html and you'll see instructions on how to pay and upload your images online.

Instructions for Submitting Entries by Mail

If you prefer to send your entries on a disc, please follow the instructions on entry preparation and also put your name on the disc itself. Mail it to: 3x3 ProShow, 244 Fifth Avenue, Ste F269, New York NY 10001. No drop-offs.

Important: If you using an overnight delivery service such as FedEx or Priority Mail you must send your entries directly to our studio, 3x3 ProShow, c/o HivelyDesigns, 631 Vanderbilt Street, 2nd Floor, Brooklyn NY 11218-1257. No drop-offs.

Entry Fees

Single Entry Fees \$15 each

Series Entry Fees \$35 each

A series consists a cover and three to five images.

Children's Programming *Single \$30, Series \$35*

Pay Online or by Check or Money Order

Use our secure site to pay by Visa, MasterCard or American Express. We only accept checks and money orders in US funds. Please make out your check or money order payable to 3x3 Magazine and indicate 3x3 Childrens Show on the check.

Notification of Winners

Winners will be notified by email.

Publication Fees

If your work is selected there will be an additional publication fee of \$35 per entry, single or series,

for inclusion in our annual.

Questions

Contact us at shows@3x3mag.com, 212 591 2566.

Deadline: April 14, 2009

Your entries must be either uploaded online or your package postmarked by this date.

3x3 Children's Book Show Entry Form

PLEASE PRINT CLEARLY AND PLACE ON BACK OF EACH ENTRY

Entrant _____
Email _____
Illustrator *If different than entrant* _____
Art Director _____
Designer _____
Author _____
Editor _____
Animator _____
Director _____

3x3 Children's Book Show Payment Form

PLEASE PRINT CLEARLY OR USE ADOBE ACROBAT PRO TO FILL IN THIS FORM

Entrant's Name _____
Address _____
City _____ State:Province _____
Zip:Postal Code _____ Country _____
Phone _____ Url _____
Email _____
Illustrator *If different than entrant* _____ Url _____

Entries	No. of Entries	\$
Single	—@\$15 each	Subtotal \$
Series	—@\$35 each	Subtotal \$
Non-Print Single	@\$30 each	Subtotal \$
Non-Print Series	—@\$35 each	Subtotal \$
Total Fees		\$

Entry Method *Make checks or money order payable to 3x3 Magazine*

Online Check or Money Order (US Funds) Credit Card

Cardholder's Name _____

Card No. ** _____

Expiration. Date _____

Signature _____ *** only if you didn't pay online*

WE MUST HAVE YOUR BILLING ADDRESS WHEN USING A CREDIT CARD.